



northern california  
college promise coalition

# Emergency Microgrant Program

## Phase 1 Impact Report





# Impact Report

## THE PROGRAM

This regional micro-grants program is a pilot designed and implemented by NCCPC and its members. Micro-grants were awarded to scholars through members. Funds were distributed as gift cards ranging from \$200-500.

## THE REQUIREMENTS

The initial investment of \$30,000 to fund this program comes from Sobrato Philanthropies.

Of that, \$27,000 must be disbursed for student use by December 2022.

Students who receive the funds must be:

1. Enrolled college students
2. Live or go to college in the Silicon Valley (Santa Clara, San Mateo, and S. Alameda counties)

## IMPACT SNAPSHOT

8

Members applied for and received gift cards

75

Gift cards were distributed to students

\$27,000

Total distributed to members by Dec 2022



# Demographics

99%

Identify as BIPOC (Black, Indigenous, People of Color)

89%

Identify as First Gen (first in their family to go to college)

84%

Identify as Low Income (e.g. Pell eligible)

65%

Identify as Female

29%

Identify as Male

4%

Identify as LGBTQIA+

65%

Identify as Hispanic/Latinx

13%

Identify as Asian

8%

Identify as Black/African American

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# College Profiles

47%

First-time Freshmen

5%

Transfer Student

48%

Other college student (sophomore, junior, senior)

96%

Go to a CA public institution

65%

Go to a 2-year CA public institution (CCC)

48%

Go to a 4-year CA public institution (CSU, UC)

15%

Go to a CA private institution (e.g. AICCU)

17%

Go to a HBCU or HSI institution

4%

Go to an out-of-state institution

# Use of Funds

## % OF STUDENTS

## APPLIED FUNDS ON THESE EXPENSES

30%+

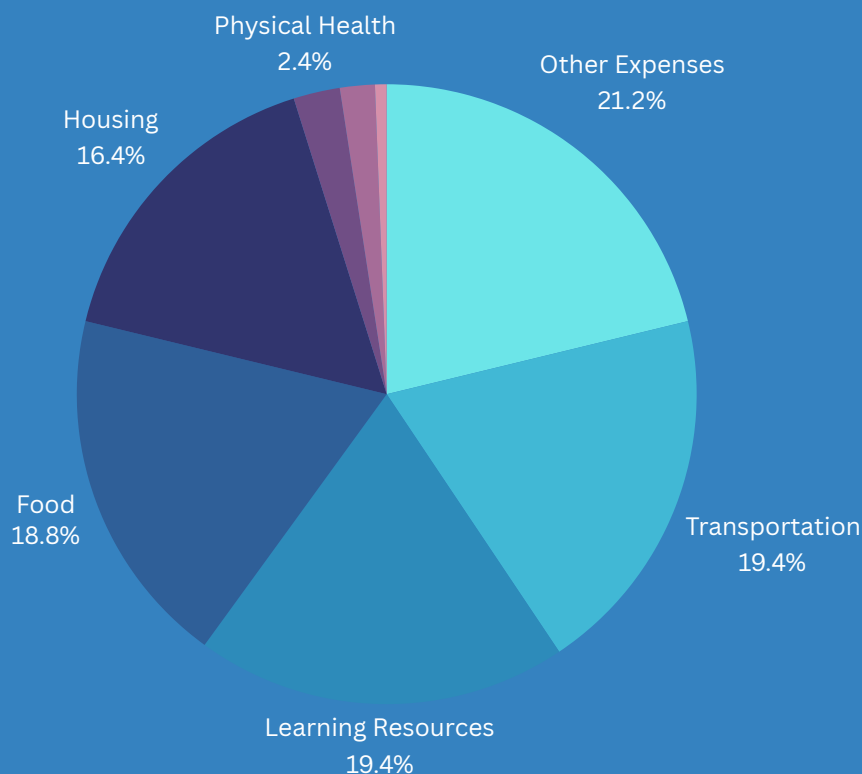
- Other Expenses (utilities, family support, school expenses, tuition and fees)
- Transportation
- Learning Resources
- Food

10-29%

- Housing

<10%

- Physical Health
- Mental Health
- Childcare





# Student Testimonials

## FROM 10,000 DEGREES:

My mom recently separated from my step father due to personal reasons. He was the main source of income which paid the rent. So now my mom and I struggle picking up extra hours for work while balancing school in order to stay up to date with the rent, which often times means not being able to pay a couple bills, or not buying certain necessities when grocery shopping. - Student

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## FROM PENINSULA COLLEGE FUND:

Thank you for your help. I was able to buy a bus pass to be able to make it to classes on time instead of walking half of my journey. - Student

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## FROM IMENTOR BAY AREA:

These one-time funds will help me on this new journey as an incoming transfer student with learning resources and materials. Coming from a CC and going to CSU the expenses are significantly much more. There are more expectations from professors to obtain certain resources for their curriculum. To also add, with the cost of fuel being so high I can definitely use these funds for an expensive I don't have to worry about. - Student

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## FROM SUMMIT PUBLIC SCHOOLS:

College has been a great experience. Not only do my grades reflect that, but I have been exposed to many opportunities. However, financially, college has been pretty difficult (as we plan for next year expenses). My second semester is not fully covered, so this will help me reduce the amount of loan I will take out. Or I can have funds go towards food. - Student

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## FROM NCCPC:

With the many ways that the emergency microgrant program has supported me in making college more affordable, I hope NCCPC can give other students the opportunity to do the same. - Student

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# Member Feedback

## **FROM 10,000 DEGREES:**

The gift cards were a really welcome resource, and we are glad that we were able to connect students to these funds. It was a fair amount of work to organize and we heard about students with really overwhelming needs and had to close the opportunity early when it became fully subscribed. If possible, we would recommend increasing the number of cards available and/or the total amount available though we do recognize that funds are limited and we do appreciate the support of our students provided by this opportunity.

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## **FROM PENINSULA COLLEGE FUND:**

We would suggest doing electronic gift cards. Alternatively, providing organizations with funds to then disburse to students via e-check may be more convenient to students (and for the organization) in the future.

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## **FROM IMENTOR BAY AREA:**

These funds allowed us to gather a cohort of incredible student mentees whose lives will be changed by this money and the data we received from this outreach has been incredible and greatly impacts the way that we will work with our students. We are very grateful.

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## **FROM SUMMIT PUBLIC SCHOOLS:**

Please consider expanding this program to include other counties in the Bay Area in the future so that more students can take advantage of the program for their financial needs

## **FROM ONEGOAL BAY AREA:**

Financial obstacles continue to be a significant barrier to enrollment and persistence for so many students. There is always a need for low-barrier, direct-to-student funding like this - I'd love to see this program continue. Being able to send gift cards directly to students without going through a lengthy application/approval process allowed us to support students in a timely, impactful way.

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## **FROM NCCPC AND UASPIRE:**

More time for dispersal would be ideal.

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We couldn't have  
done it without your  
generous *support.*

Thank you **SOBRATO** !!!  
Philanthropies

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