northern california
college promise coalition

SAFEGUARDING WHAT MATTERS MOST

The link to this leave-behind, and all of the resources referenced within it, is norcalpromisecoalition.org/nccpc-policy-agenda-2025-2026.

Shaping College Success Through Unprecedented Times

The Northern California College Promise Coalition (NCCPC) brings together leaders, practitioners, and resources to create shared leadership in shaping college success efforts across 13 counties, including the Bay Area and surrounding areas. **There are over 1 Million K-12 students enrolled across the Bay Area's nine counties in the 2023-2024 academic year.**[1]

NCCPC works to make systemic change by advocating for and/or directly implementing solutions centering on first-generation college applicants who are low-income, BIPOC, and multiply marginalized and underrepresented (MMU) students.

74 Members serving 350,000+ students across Northern CA and the Central Valley

NCCPC convenes, coordinates, and disseminates information and resources as a trusted messenger to its 74-member coalition. NCCPC members, in turn, distribute free, tested, and community-validated resources to over 350,000 students and families from Sonoma down to Fresno.[2]

87%
Serve LOW-INCOME students

65%
Serve First-Gen &/or BIPOC students

87%
Serve COLLEGE students

74%
Serve HIGH SCHOOL students

43%
Serve MIDDLE SCHOOL students

87%
Provide Direct Services to students, &/or their families

74%
Provide workforce development *(resumes, interview, job placement)*

52%
Manage a student network(s)

30%
Serve Foster Youth &/or English Language Learners

22%
Serve the food and housing insecure, undocumented, &/or disabled

ALAMEDA

#OaklandUndivided
Beyond12
California Competes
City of Hayward/ Hayward Promise Neighborhoods
GO Public Schools
KIPP Public Schools NorCal
Marcos Foster Education Institute
Oakland Promise
OneGoal
ScholarPrep Nation
The Village Method
uAspire

CONTRA COSTA

Junior Achievement NorCal
Making Waves Education Foundation
Richmond Promise
Steam the Streets

MARIN

10,000 Degrees

SAN FRANCISCO

San Francisco Department of Children, Youth, and Their Families
ScholarMatch
Students Rising Above

SAN MATEO

Foundation for a College Education

SANTA CLARA

Braven Bay Area
Breakthrough Silicon Valley
Hispanic Foundation of Silicon Valley
Latino Education Advancement Foundation (LEAF)
San Jose City College on behalf of San Jose & Milpitas Promises
San Jose Library/City of San Jose
Silicon Valley Education Foundation
The Peninsula College Fund

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[1] Data pulled in Fall 2024 from the California Department of Education Data Quest portal (https://dq.cde.ca.gov/dataquest/page2.asp?level=County&subject=Enrollment&submit1=Submit).
[2] According to NCCPC organization member data as of January 28, 2025. More comprehensive data will be available by April 2025.

A Policy Agenda to Advance Education Equity and Holistic Student Success

Interviews with over 50 local, state, and national leaders from November 2024 through the present have given the coalition a clearer understanding of the state and federal budget and policy changes. From March to June 2025, NCCPC will host virtual bill showcases and continue to convene members and partners.

In July 2025, NCCPC will present a new **Three-Year Policy Agenda** that will drive the coalition's advocacy efforts from **2025-2028**. ***Our shared aim is to ensure students and families can thrive through challenging times.***

NCCPC's 2025-26 Policy Agenda prioritizes what *currently* matters most to coalition members,

#1 Protect Vulnerable Students and their Data	**OVERVIEW**: Existing federal laws and, more recently, thanks to the Governor, Legislature, and Attorney General, California laws set model policies for all post-secondary and K-12 institutions to protect the data of students who are undocumented and in mixed-status families.	**HOW TO ENGAGE:** NCCPC is following special session legislation that further strengthens existing protections in and around schools. **Resources**: Legislation NCCPC supports will be found on our policy page. norcalpromisecoalition.org/nccpc-policy-agenda-2025-2026

#2 Safeguard Student Financial Aid	**OVERVIEW:** Federal and state funding and policy landscapes are changing in unprecedented ways, while students and NCCPC member organizations are working to support students through the challenges and ensure legislative wins are fully implemented.	**HOW TO ENGAGE:** **State Student Aid:** NCCPC supports **AB 313,** introduced by **Assemblymember Liz Ortega**, to extend the Cal Grant application deadline by one month, to April 3, 2025. Encourage CA mixed-status students to safely submit a state CADA Application now for state aid. **Strengthen Scholarships**: Ensure full implementation of California's scholarship displacement legislation (AB 288, AB 3240). **Resources:** Guides to prevent scholarship displacement. norcalpromisecoalition.org/ab-288-guides-to-prevent-scholarship-displacement

#3 Amplify California's Asset-Building Programs	**OVERVIEW:** In the first year of implementation, only about 9 percent of **CalKIDs Children's Savings Accounts** have been claimed. The **HOPE for the Children Trust Account Program** will launch by July 1, 2025.	**HOW TO ENGAGE:** NCCPC welcomes partnerships with Bay Area Caucus Members to promote CalKIDS claiming, local Children's Savings Account (CSA) programs, and CA HOPE to constituents. **Resources:** California CSA Coalition and Toolkit norcalpromisecoalition.org/ca-csa-coalition. Learn more about CalKIDS at calkids.org and HOPE at www.treasurer.ca.gov/hope.

#4 Ensure Racial & Gender Equity	**OVERVIEW:** NCCPC advocates for California's values of fairness and justice achieved through targeted actions. This looks like ensuring the successful implementation of new legislation establishing California Black Serving Institutions.	**HOW TO ENGAGE:** Ensure successful implementation of new legislation establishing **Black Serving Institutions (AB 1349 Bradford)** **Resources:** NCCPC will share resources as they become available.

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